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Date: **August 10, 2009**

To: **Just Jump It Retail Customers**

Subject: **The Consumer Product Safety Improvement Act and Just Jump It**

As many of you are aware, the Consumer Product Safety Improvement Act of 2008 (CPSIA) requires limited lead concentrations and phthalate content for products, and paints or surface coatings applied to products, that are manufactured for use primarily by children 12 and under. The 2008 CPSIA legislation also requires product testing and certification by manufacturers or importers, as well as specific product labeling, prior to distribution to retailers. The Consumer Product Safety Commission (CPSC) is the federal entity responsible for implementation and enforcement of the CPSIA.

As Just Jump It products are designed for children, including those 12 and under, we are making every effort to ensure compliance with CPSIA legislation. A brief description of current and upcoming CPSIA requirements followed by the Just Jump It compliance status are provided herein for your information. Please note, CPSIA requirements for products outside the existing Just Jump It line (i.e., cribs, metal jewelry, books, etc.) are not addressed in this letter.

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- As of **December 22, 2008**, third-party testing and certification is required for measurement of lead in paint or other surface coatings on children's products. Children's products (including products manufactured before and after this date) cannot be sold with paint or surface coatings that have a lead content in excess of 600 parts per million (ppm). *As no Just Jump It products have surface paint or coating, we are in compliance with the lead paint requirement.*
  - As of **February 10, 2009**, children's products must not be manufactured, imported, or sold in the U.S. with lead content exceeding a concentration of 600 ppm, or with the phthalates DEHP, DBP, and BBP at individual concentrations of 0.1% (by weight). Three additional phthalates, DINP, DIDP, and DnOP, are prohibited at individual concentrations greater than 0.1% (by weight) for child care articles (i.e., products that a child 3 years of age and younger would use for sleeping, feeding, sucking or teething), and toys that can be placed in a child's mouth or brought to the mouth and kept in the mouth so that it can be sucked or chewed (for example: squeeze toys, teethingers, bathtub toys, and uninflated pool toys).

The CPSC stated its intent to apply this lead limit to pre-existing and future inventory, while phthalate limits will be in effect only for products manufactured after February 10, 2009.

Requirements for testing and general conformity certificates to verify testing and compliance with lead and phthalate content limits were placed under a CPSC one-year stay; children's products are still required to meet the lead and phthalate content standards, but manufacturers and importers are not required to test or certify compliance until **February 10, 2010**. *Third-party laboratory testing of Just Jump It toy samples conducted in March 2009 (including individual components) indicate all Just Jump It toys currently shipping from our Chico, California distribution center meet these lead and phthalate limits.*

- As of **August 14, 2009**, the maximum allowable lead content for children's products will drop to 300 ppm. The lead limit for paint and surface coating will drop to 90 ppm. In addition, tracking labels with certain information pertaining to source of product, manufacture date, and manufacture batch or lot will be required on every child product. *Third-party laboratory testing of Just Jump It toy samples conducted in March 2009 (including individual components) indicate all Just Jump It toys currently shipping from our Chico, California distribution center meet these lead limits. In addition, all Just Jump It Toys manufactured as of August 14, 2009, will bare a label that allows the location of manufacturing, the manufacture date, and a manufacture batch number to be ascertainable. Guidance to meet this tracking label requirement, Section 103(a) of the CPSIA, came from the 7/20/09 CPSC document, "Statement of Policy: Interpretation and Enforcement of Section 103(a) of the Consumer Product Safety Improvement Act" (<http://www.cpsc.gov/about/cpsia/sect103policy.pdf>).*
- As of **February 10, 2010**, testing and certification requirements for lead and phthalate content limits under CPSIA will resume. Manufacturers and importers will be required to supply their customers with a general certificate of conformity for all children's products they bring to market in the U.S.
- As of **August 14, 2011**, the lead limit for children's products will drop for a final time to 100 ppm.

We continue to receive updates on CPSIA policy interpretation and enforcement from the CPSC, and encourage you to do the same (<http://www.cpsc.gov/about/cpsia/cpsia.html>). While many toy makers may be unable to shoulder the added economical and logistical responsibilities of CPSIA, Just Jump It is moving forward with the new requirements. We hope all the makers of your favorite toy products will come through as well. Please don't hesitate to contact me with any questions on this matter.

With best wishes from our family to yours,

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